

# SHARP

## Optimised Professional Services



Optimised  
Professional  
Services

FOR ORGANISATIONS  
PLANNING A NEW IT  
SYSTEM OR REFRESHING  
AN EXISTING IT  
ENVIRONMENT

You want IT systems that are fit for the future **/This is Why**  
you need Sharp on your team

## Technology is evolving faster than ever /This is Why we keep an eye on the future

Sharp's Optimised Professional Services give you a sure-fire way of identifying and deploying the technology that will support your organisation now and in the years ahead. Here's why.

Computing technology is evolving at a dizzying rate. It always has and it always will. Just a few years ago businesses were experimenting with Cloud services, for instance. Today, that technology serves everything from one-man start-ups to the largest global corporations.

But technology never stops. Operating systems come and go. Office workflows are being automated. Tablets are replacing laptops. Multi-platform computing is a reality. The next step-change may be only months away.

So if you want to be sure that you're adopting the systems and services that will drive growth and business agility, it's time to talk to Sharp.

SUPPORTING YOU NOW AND IN YEARS AHEAD



### GUIDANCE FROM EXPERT CONSULTANTS



#### Planning your journey to the future

Technology drives competitive advantage and customer satisfaction. None of us can afford to stand still. Moving at least as fast as your competitors is crucial. The question is, which direction will you choose?

Unless you have the time and resources to conduct detailed research it's almost impossible to predict which technologies will work best for you. Planning even a medium-term IT strategy is a real challenge. We can help.

Because all our technical consultants have many years of experience across a wide range of hardware, software, workflows and communication technology, we know what will work for you and, regardless of the hype, what won't.

## There will always be new challenges /This is Why we help you find versatile IT systems

Whatever the challenges you're facing and no matter how fast you're growing, Sharp's Optimised Professional Services can help you analyse your requirements today, and plan and implement a winning strategy for tomorrow.

Our consultants make it their business to investigate and evaluate all new and emerging technology and business practices. They're here to explain your best options and to help you avoid the dead ends and pitfalls that await the unwary.

### UNDERSTANDING YOUR NEEDS



### CLEAR ADVICE



### Fact-based decisions

Everything we do starts with listening. We take the time to really understand your business, your market and your aspirations. Once we have a clear picture of where you are and where you want to get to we'll introduce you to the technology and processes that can make it happen.

It's an approach, based on years of hard-won experience and a vast pool of technical expertise, that delivers workable solutions that are fit for today and the future.

Talk to Sharp today and discover how we take the guesswork out of:

- Analysis and consultation
- Project design and leadership
- Procurement and testing
- Installation and rollout
- End user computing and management services
- Communications and mobile computing
- Enterprise network solutions and management

### About Sharp's Optimised IT Solutions

Our Optimised IT Solutions include a full spectrum of pay-as-you-go and contracted services, including:

- Monitoring & Management
- Hardware Maintenance
- Data Protection
- Helpdesk
- Professional Services.

## Welcome to Sharp

Sharp has been manufacturing fast, reliable printers and MFPs - and devising new, more productive ways of managing documents - for decades. Many have won awards from respected independent research establishments. All have delivered class-leading performance, often transforming productivity in the workplace.

Sharp is a truly global company with local representation in all major countries. And our expertise now extends far beyond the realm of office printing. Today we address the needs of the whole enterprise, with innovations in professional displays, solar cells, LED lighting and IT services, to name just a few.

# SHARP

Inspiring ideas from technology

[www.Sharpbusiness.com](http://www.Sharpbusiness.com)

### Notes

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Professional  
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