

Healthy cooking is the order of the day - the new Sharp combination microwaves with grill

Sharp presents three new compact combination microwaves with grill. The new combination microwaves offer microwave or quartz grill functions coupled with innovative design. All of the R-667A series models also have “vegetarian” and “low-fat” modes, making them ideal for fans of modern and health-conscious cooking. The new microwaves from Sharp are available in white, silver and black to ensure that they match the décor of every kitchen.

Hamburg, October 2009. A healthy diet really can be this easy, tasty and energy efficient: Sharp's new R-667A series combination microwaves with grill are perfect for crispy bakes, meat skewers or gratinated fish fillets. The multifunctional grilling expert has a top quartz grill which saves space, time and energy as the grill heats up in no time at all. The appliances have a capacity of 20 litres, a microwave output of 800 watts, and a quartz grill output of 1,000 watts. The R-667A models have a maximum power consumption of 1,250 watts when in on mode. When in energy-saving mode, power consumption drops to less than 0.5 watts per hour. This means that Sharp's new microwaves are both environmentally friendly and don't break the bank. Sharp's energy-saving microwaves are easy to use and also help to save time in today's kitchen. They also promote a healthy, sustainable lifestyle.

“Nowadays, customers interested in buying a new microwave want a wide range of functions coupled with low power consumption. A healthy diet is of equal importance”, explained Beate Moresmau, Marketing and Product Manager for Home Appliances at Sharp Electronics Europe GmbH. “And this is exactly where our microwaves and their new “low-fat” and “vegetarian” modes come into play. By pressing the applicable buttons, the Sharp microwave automatically calculates the right cooking time for healthy food preparation”, Moresmau continued.

In addition to the new “healthy” modes, Sharp's multifunctional microwave grills offer a number of different ways that food can be prepared. Whether it's a vitamin-packed carrot side dish or crispy chicken thighs, the six different microwave power levels and twelve cooking and defrosting modes of Sharp's R-667A series automatically prepare food within a short space of time. Three of the cooking modes can be individually programmed. There is also a timer that can be set up to 90 minutes, and a +1 minute automatic button that immediately starts the microwave at full power. All of these technical features combined serve to perfect the entire range.

In keeping with the motto “You also eat with your eyes”, Sharp's compact microwaves stand out¹ on account of their new design, and customers have a choice of black, white

¹ Inside dimensions (W x H x D): 314 x 187 x 336 mm; outside dimensions (W x H x D): 460 x 275 x 389 mm

and silver versions. The electronic control panel with membrane keypad and LCD is also highly practical and elegant at the same time.

Bundled with each of the new Sharp microwaves is a user manual with cookbook that features recipes for simple, tasty and healthy dishes.

The R-667A series models are available at electronics stores in black (R-667BK-A), silver (R-667IN-A) and white (R-667W-A) starting at a price of EUR 169 (black and white) or EUR 179 (silver).

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With its global environment strategy, Sharp has made environmental protection an integral part of its corporate culture. What we call the Sharp Super Green Strategy covers the production of energy-saving and energy-generating products in ecologically advanced plants, along with responsible recycling. One of the company's main aims on the road to becoming an "environmentally advanced company" is to significantly reduce both direct and indirect CO₂ emissions in our operations and products. Throughout the world, Sharp has defined environmental standards that apply to all our plants and products, and these are being continuously revised and dynamically improved.

You can find more information about Sharp's environmental activities on <http://www.sharp-world.com/corporate/eco/index.html>.