

PRESS RELEASE

Sharp celebrates 50 years of microwaves with a special line up

The microwave oven has become an essential if not indispensable piece of kitchen equipment. Sharp has accompanied the microwave on its journey from 1962 and have sold more than 120 million models across the world ever since. At IFA 2012, Sharp will be revealing its new range containing no fewer than 10 new models.

IFA, Berlin 2012 – Sharp is reinforcing its strong commitment to the market: from solo microwave ovens to steam ovens and from grills to the most complete convection models, offering a huge range of sizes, functions and accessories. These new features complement the existing Sharp range which already contains the steam oven collection.

Sharp has taken account of the varying expectations of consumers in relation to pricing, functionality and design and adapted its models to all lifestyles. The extended range of microwave ovens also represents the desire of the company to offer models that suit all environments. Sharp has enlarged the mid-size spectrum with models covering all segments. In addition to 20 and 40-litre microwave ovens it has now added 25 and 28-litre models to the range.

The range of models offer a variety of functions including grill, convection fan, child-safety features and defrosting. The 40-litre microwaves (R-94ST and R-97ST) are equipped with a particularly remarkable innovation, called **Inverter technology**, which makes defrosting food significantly more efficient and precise. This feature also reduces electrical consumption and noise pollution considerably (2 times less noise).

An array of accessories including a browning plate for the R-92STW and grill and square drip pan for the R-97ST complements the product range.

Today, the kitchen also forms a living space in its own right and therefore design also represents an important criteria when choosing a microwave oven. Classic or modern, Sharp's products are spotless in their design and benefit from an elegant finish. Always at the cutting-edge when it comes to ergonomics, our range offers easy-to-use controls ideally placed for intuitive operation. Of its 10 new models, 6 are inspired by the world of *haute cuisine* with a frame made entirely of stainless steel.

Convection microwave oven R-97ST

Contemporary design (100% stainless steel finish)
Capacity 40 L
Inverter technology
New external ergonomics
Microwave power 1,050 W
Low noise level in microwave function
Square grill, square drip tray
Internal dimensions (L x H x D): 375 x 272 x 395 mm
External dimensions (L x H x D): 550 x 368 x 535 mm
RRP incl. VAT: 549 Euros

Convection microwave oven R-94ST

Contemporary design (100% stainless steel finish)
Capacity 40 L
Inverter technology
New external ergonomics
Microwave power 1,050 W
Low noise level in microwave function
Internal dimensions (L x H x D): 375 x 272 x 395 mm
External dimensions (L x H x D): 550 x 368 x 537 mm
RRP incl. VAT: 499 Euros

Convection microwave oven R-92STW

Contemporary design (100% stainless steel finish)
Capacity 28 L
Browning plate
Microwave power 900 W
Grill 1,100 W
Automatic cooking programmes: 5
Convection fan
Electronic control panel
Internal dimensions (L x H x D): 334 x 347.5 x 244 mm
External dimensions (L x H x D): 520 x 510 x 335 mm
RRP incl. VAT: 299 Euros

Convection microwave oven R-82STW

Contemporary design (100% stainless steel finish)
Capacity 25 L
Microwave power 900 W
Grill 1,400 W
Automatic cooking programmes: 5
Convection fan
Electronic control panel
Internal dimensions (L x H x D): 330 x 352 x 231.5 mm
External dimensions (L x H x D): 513 x 466 x 305 mm
RRP incl. VAT: 249 Euros

Convection microwave oven R-842INW

Electromechanical controls
Capacity 25 L
Microwave power 900 W
Grill power 1,200 W
Automatic cooking programmes: 5
Convection fan
Electronic control panel

Internal dimensions (L x H x D): 330 x 368 x 208 mm
External dimensions (L x H x D): 513 x 430 x 306 mm
RRP incl. VAT: 199 Euros

Solo microwave oven R-742

Contemporary design
Capacity 25 L
Touch control panel
Microwave power 900 W
Grill 1,000 W
Child-safety features
Internal dimensions (L x H x D): 330 x 208 x 368 mm
External dimensions (L x H x D): 513 x 306.2 x 429.52 mm
RRP incl. VAT: 119 Euros

Solo microwave oven R-642

Contemporary design
Capacity 20 L
Touch control panel
Microwave power 800 W
Grill 1,000 W
Child-safety features
Internal dimensions (L x H x D): 306 x 208.2 x 306.6 mm
RRP incl. VAT: 99 Euros

Solo microwave oven R-342

Capacity 25 L
Electronic control panel
Microwave power 900 W
Push-button opening
Mono function
Child-safety features
Internal dimensions (L x H x D): 330 x 208 x 368 mm
External dimensions (L x H x D): 513 x 306 x 358.5 mm
RRP incl. VAT: 99 Euros

Solo microwave oven R-242

Capacity 20 L
Touch control panel
Microwave power 800 W
Push-button opening
Monofunction
Child-safety features
Internal dimensions (L x H x D): 306 x 208.2 x 306.6 mm
External dimensions (L x H x D): 439.5 x 257.81 x 358.5 mm
RRP incl. VAT: 89 Euros

Solo microwave oven R-200

Capacity 20 L
Touch control panel
Microwave power 800 W
Push-button opening
Available in silver (INW)/white (WW)/black (BKW)
Internal dimensions (L x H x D): 306 x 306.6 x 208.2 mm
External dimensions (L x H x D): 439.5 x 338.2 x 256.2 mm
RRP incl. VAT: 79 Euros

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About Sharp

Sharp is a leader in the research and development of high-quality technological products. The Japanese electronics company's consumer electronics range extends from LCD TVs and audio systems to white goods (e.g. fridges and microwaves) and on to air purifiers which ensure a perfect room climate. New developments such as the Steamwave (3-in-1 steam oven), Quattron technology in LCD TVs and plasma-cluster ion technology used in white goods underline the company's position as 'Inventors for Society'. In addition, the corporate environmental strategy is one of the core items in its philosophy and is central to the development and manufacture of all products. Our resource-friendly raw materials, low energy consumption and good recyclability are state-of-the-art.